WNCT (Side

3221 S. Evans St. Greenville, NC 27834 252-355-8500 NAC LCOM VNINOWAY VNINOWAY VNINOWAY

And:

Washington, DC 20007 3050 K Street Northwest Waterfront Strategies

Greenville, NC 27834 WNCT (252) 355-8542

3221 South Evans Street

CONTRACT

10/19/16 - 10/24/16 Contract Dates ssue Product Advertiser 5698 Estimate # Contract / Revision 955320 Original Date / Revision 25331874 Alt Order #

POL/League of Conservation Voters WNCT 9914573 Special Handling Property EOM/EOC Agy Code Adults 35+ IN14921 Agency Ref Billing Cycle <u>)emographic</u> Billing Calendar Katz Washington Broadcast 155 Advertiser Code Account Executive 10/17/16 Advertiser Ref / 10/20/16 Cash <u>1</u>63 Product 1/2 Katz/Washingto Sales Office Cash/Trade

\$975.00	ယ	Z Z		:30		7a-9a <u>Rate</u> \$325.00	Morning <u>Spots/Week</u> 3	6 CBS This N Weekdays M-WTF	/16 10/24/16 CBS T End Date Weekday 10/24/16 M-WTF	5 WNCT 10/19/16 10/24/16 CBS This Morning Start Date End Date Weekdays Spot Week: 10/18/16 10/24/16 M-WTF
\$975.00	ω	N N		:30		7a-9a <u>Rate</u> \$325.00	Morning <u>Spots/Week</u> 3	WNCT 10/19/16	/16 10/24/16 End Date 10/24/16	4 WNCT 10/19 Start Date Week: 10/18/16
\$1,275.00	ω	M		:30		6a-7a <u>Rate</u> \$425.00	s @ 6a <u>Spots/Week</u> 3	6 Local News Weekdays M-WTF	10/24/16 Local No. End Date Weekdays 10/24/16 M-WTF	3 WNCT 10/19/16 10/24/16 Local News @ 6a Start Date End Date Weekdays Spo Week: 10/18/16 10/24/16 M-wTF
\$1,700.00	4	NM		:30		6a-7a <u>Rate</u> \$425.00	s @ 6a <u>Spots/Week</u> 4	6 Local News Weekdays M-WTF	VNCT 10/19/16 10/24/16 Local No. Start Date End Date Weekdays 10/18/16 10/24/16 M-WTF	2 WNCT 10/19/16 10/24/16 Local News @ 6a Start Date End Date Weekdays Spot Meek: 10/18/16 10/24/16 M-wTF
\$200.00	.	MN		:30		530a-6a <u>Rate</u> \$200.00	s @ 530a <u>Spots/Week</u> 1	WNCT 10/19/16 10/24/16 Local News @ 530a Start Date	/16 10/24/1 End Date 10/24/16	1 WNCT 10/19/16 10/24/16 Local I Start Date End Date Weekday Week: 10/18/16 10/24/16 M-WTF
Amount	Spots	Type S	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	'n	ate Descriptic	Date End D	*Line Ch Start Date End Date Description

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

WNCT Side CAROUNA CAROUNA

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Tecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Contract Dates Advertiser 10/19/16 - 10/24/16 Issue Contract / Revision roduct 955320 Original Date / Revision 10/17/16 / 10/20/16 5698 Alt Order # Estimate # 25331874

POL/League of Conserva-

\$1,600.00	4	MN	:30	530p-6p	16 WNCT 10/19/16 10/24/16 Local News @ 530p
\$1,600.00	4	NM	:30	5p-530p <u>Rate</u> \$400.00	15 WNCT 10/19/16 10/24/16 Local News @ 5p Start Date
\$2,000.00	O1	NM	:30	4p-5p <u>Rate</u> \$400.00	14 WNCT 10/19/16 10/24/16 Dr Phil Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 M-WTF 5
\$1,875.00	Ŋ	NM	:30	3p-4p <u>Rate</u> \$375.00	13 WNCT 10/19/16 10/24/16 Steve Harvey Start Date
\$400.00		NM	:30	9a-1030a <u>Rate</u> \$400.00	12 WNCT 10/19/16 10/24/16 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16S 1
\$300.00		MN	:30	8a-10a <u>Rate</u> \$300.00	11 WNCT 10/19/16 10/24/16 CBS This Morning Sa Start Date
\$750.00	23	NM	;30	2p-3p <u>Rate</u> \$375.00	10 WNCT 10/19/16 10/24/16 The Talk Start Date
\$1,275.00	ω	NM	:30	12p-1230p <u>Rate</u> \$425.00	9 WNCT 10/19/16 10/24/16 Local News @ 12p Start Date
\$140.00		NN	:30	7-8a <u>Rate</u> \$140.00	8 WNCT 10/19/16 10/24/16 Local News Su 7-8a Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16
\$300.00		NN	:30	8a-10a <u>Rate</u> \$300.00	7 WNCT 10/19/16 10/24/16 CBS This Morning Sa Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16S- 1
\$140.00	_	NN	:30	7a-8a <u>Rate</u> \$140.00	9/16 10/24/16 Local News S End Date Weekdays 10/24/16S-
				<u>Rate</u>	Start Date End Date Weekdays Spots/Week
Amount	Type Spots	Rate Rtn Type	Spots/ Days Length Week	Start/End Time	*Line Ch Start Date End Date Description

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT CO FACIFOR NORTH

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

riginal Date / Revision	Origin	Advertiser
5698	Issue	10/19/16 - 10/24/16
Estimate #	Product	Contract Dates
25331874	955320 / 1	
Alt Order #	Contract / Revision	

POL/League of Conserva

10/17/16 / 10/20/16

\$375.00	1	NM	:30	3p-4p <u>Rate</u> \$375.00	10/24/16 Steve Harvey Date	N 28 WNCT 10/19/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$750.00	.	MN	:30	9p-10p <u>Rate</u> \$750.00	24/16 Sat Hour 2 <u>Weekdays Spots/Week</u> S- 1	N 27 WNCT 10/19/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$450.00		NIN	:30	12p-330p <u>Rate</u> \$450.00	22/16 ACC Football te Weekdays Spots/Week 5	N 26 WNCT 10/22/16 10/22/16 <u>Start Date</u> <u>End Date</u> 1 Week: 10/18/16 10/24/16
\$0.00	0	MN	:30	430p-7p	24/16 NFL Late Game	D 25 WNCT 10/19/16 10/24/16
\$400.00	.	NN	:30	11p-1135p <u>Rate</u> \$400.00	10/22/16 LN Sa <u>1 Date Weekdays</u> <u>Spots/Week</u> 24/16S- 1	24 WNCT 10/22/16 10/22/ Start Date End Date Week: 10/18/16 10/24/16
\$2,100.00	ω	NN	:30	11p-1135p <u>Rate</u> \$700.00	24/16 Local News @ 11p te Weekdays Spots/Week 5 M-WTF 3	23 WNCT 10/19/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$2,750.00		NN	:30	7p-8p <u>Rate</u> \$2,750.00	24/16 60 Minutes te Weekdays Spots/Week 5S 1	22 WNCT 10/19/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$1,400.00	20	NM	:30	7p-730p <u>Rate</u> \$700.00	10/24/16 Entertainment Tonight 1 Date Weekdays Spots/Week 24/16 M-WTF 2	21 WNCT 10/19/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$0.00	0	MM	:30	630p-7p	10/24/16 CBS Evening New Su	D 20 WNCT 10/19/16 10/2
\$0.00	0	MN	:30	6p-630p	10/24/16 Local News @ 6p Su	D 19 WNCT 10/19/16 10/2
\$2,500.00	2	NM	:30	630p-7p <u>Rate</u> \$1,250.00	24/16 CBS Evening News te Weekdays <u>Spots/Week</u> 6 M-wTF 2	18 WNCT 10/19/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$3,000.00	ω	NM	:30	6p-630p <u>Rate</u> \$1,000.00	10/24/16 Local News @ 6p 1 Date Weekdays Spots/Week 24/16 M-WTF 3	17 WNCT 10/19/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
				<u>Rate</u> \$400.00	te Weekdays Spots/Week 6 M-WTF 4	Week: 10/18/16 End Date 10/24/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week F	Start/End Time Days	Date Description	*Line Ch Start Date End Date Description

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



3221 S. Evans St. Greenville, NC 27834 252-355-8500 **WNC L**com Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

	Contract / Revision	Alt Order#
	955320 / 1	25331874
Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698

POL/League of Conserva

Advertiser

Original Date / Revision 10/17/16 / 10/20/16

			Net Amount		Time Period # of Spots Gross Amount Agency Comm.
\$33,230.00	59 \$33		Totals 0.00		
\$500,00		Z	∵	1130a-12p <u>Rate</u> \$500.00	N 30 WNCT 10/19/16 10/24/16 ECU Coaches Show Start Date
		Mate		\$3,500.00	Week: 10/18/16 10/24/16 1
\$3,500.00	1 \$3	Z	:30	1p-430p Rate	N 29 WNCT 10/19/16 10/24/16 NFL Early Game
				Rate	Start Date End Date Weekdays Spots/Week
mount	ots Amount	Rate Rtn Type Spots	Days Length Week	Time D	*Line Ch Start Date End Date Description
			Spots/	Start/End	

Signature:	
Date:	

09/26/16

-10/24/16

59 59

\$33,230.00 \$33,230.00

(\$4,984.50)(\$4,984.50)

\$28,245.50 \$28,245.50

Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

(ATZ TELEVISION GROUP

Contract # 25331874 CPE: 155/163/5698 Agency: WATERFRONT STRATEGIE

Changes as of: 10/19/2016 at 5:07 PM Flight: 10/18/16 - 10/24/16 Advertiser: LEAGUE OF CONSERVATION VOTERS

Version: Highlighting Revision 3
Station: WNCT Market: Greenville/New Bern/Wash

Total Spots: 60 Total \$: \$37,980.00

Total GRP:

3050 K ST NW #100

Washington, DC 20007 Agency Order #: 5486184 Product: Issue

Comments: New Order Issue - League of Conservation Voters PLS CFM T/R JACOB

Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Office: WASHINGTON

Total CPP: \$0.00

Separation: Traffic #: 955320

	REV+ 3	REV+ 3	REV- 2		
	Su REV+ 31 11:30a-12n	Su REV+ 30 1p-4:30p	Su REV- 26 4:30p-7p	# Day/Time	
				DP	
	ECU Coaches Show	NFL	CBS NFL Late Game: New England \$4,000. @ Pittsburgh 00	DP Program	
	\$500.00	\$3,500	\$4,000	Rate	
77		0.	0.	Rate Rating	
TOTALS: 60	0.0 30 0 1	0.0 30 0 1	30		
2	0 〒	0 7	30 1 № 0	Len 10/18	Ã
	_				
					10/18 - 10/18
				Spots	10/18 - 10/18 Total
		1 \$3,500.00	0	Spots \$	
80 C37 080 00 C0 00		1 \$3,500.00 \$0.00	0 \$0.00 \$0.00	Spots \$ CPP	Total

Special Instructions

125 West 55th St New York, NY 10019

Contract # 25331874 CPE: 155/163/5698 Agency: WATERFRONT STRATEGIE Changes as of: 10/19/2016 at 5:07 PM Flight: 10/18/16 - 10/24/16

Advertiser: LEAGUE OF CONSERVATION VOTERS

Version: Highlighting Revision 3
Station: WNCT Market: Greenville/New Bern/Wash

Total Spots: 60 Total \$: \$37,980.00

3050 K ST NW #100 Product: Issue Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 955320 Separation: Total CPP: \$0.00 Total GRP:

		Order Level Comments
Date/Time	Added by	Comment
		New Order Issue - League of Conservation Voters PLS CFM
10/19/16 4:52 PM	JACOB ROTH	T/R JACOB Line 26 1x 430p NFL \$4000—not airing
		can make good as:
		1x Sun 1p-430p NFL \$3500 1x Sun 1130a-12n ECU Coaches Show \$500
10/19/16 3:09 PM	Jennifer Layman	\$4000
		not airing due to sports Line 19 1x Su 6p news \$325 Line 20 1x Su 630p news \$1250
		total \$1575
		can make good as:
		1x Sat 12n-330p ACC Football \$450 1x Sat 9p Crimetime \$750 1x Fr/Mon 3p Steve Harvey \$375
10/19/16 3:07 PM	Jennifer Layman	total \$1575
		received order too late to get new customer set up in time to meet log deadline. Missed spot:
		Line 22 1x Tue 8p NCIS \$4750
10/17/16 2:07 PM	Jennifer Layman	Offer: 1x Wed 9p-11p Pres debate \$4000 1x Wed 9p-11p Pres Macgyver \$750 **OR** 10/22 Sat 9-10p Crimetime \$750
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters T/R JACOB
10/17/16 11:29 AM JACOB ROTH	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB



Market Budget: \$126,600 WNCT Share: Comment: EST Unknown: 70%

Competitive Information

30%

Contract # 25331874 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698 Changes as of: 10/19/2016 at 5:07 PM

Washington, DC 20007 3050 K ST NW #100

Agency Order #: 5486184

Product: Issue

Salesperson: JACOB ROTH 212-373-8175

Buyer: Perseke, Brad

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/18/16 - 10/24/16

Primary Demo: Adults 35+ Office: WASHINGTON

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Station: WNCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 3

Total \$:

\$37,980.00

Total Spots: 60 Total GRP: Total CPP:

\$0.00

Separation: Traffic #: 955320

Day/Time % Distrib 100% 100% Spots Daypart Summary 60 60 \$37,980.00 \$37,980.00 CPP Ņ Š 0.0 0.0

Total

2016-Oct Month Total Monthly Summary Spots 8 ඉ \$37,980.00 \$37,980.00 Dollars

				Transact	Transaction History	
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Revision	10/19/16 5:07 PM JACOB ROTH	Revised	1		\$0	\$0 Changes: Total Spots from 59 to 60. 3 buylines added or modified.
Revision	10/19/16 4:52 PM JACOB ROTH	Confirmed	1		\$0	\$0 Changes: Total Spots from 58 to 59. 5 buylines added or modified.
Makegood 3	10/19/16 3:09 PM Jennifer Layman	Sent_To_Rep			\$0	\$0
Makegood 2	10/19/16 3:07 PM Jennifer Layman	Sent To Rep			\$0	\$0
Makegood 1	10/17/16 2:07 PM Jennifer Layman	Sent_To_Rep			\$0	\$0
Queued for Electronic Contracting	10/17/16 11:29 AM				\$0	\$0
Revision	10/17/16 11:29 AM JACOB ROTH	Confirmed			\$0	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$37,980.00, Comments from Separation: 30 to New Order Issue - League of Conservation Voters PLS CFM
New	10/17/16 11:24 AM JACOB ROTH	New	58	\$	\$37,980.00	\$37,980.00
	THE PARTY OF THE P				- Annature	to the first of th

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AR THE SOUP GROUP

125 West 55th St New York, NY 10019

Agency: WATERFRONT STRATEGIE CPE: 155/163/5698

3050 K ST NW #100

Product: Issue

Contract # 25331874

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/18/16 - 10/24/16

Changes as of: 10/19/2016 at 4:52 PM

Version: Highlighting Revision 2
Station: WNCT Market: Greenville/New Bern/Wash

Total Spots: 59 Total \$: \$37,980.00

Total CPP: \$0.00 Total GRP:

Separation:

Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Comments: New Order
issue - League of Conservation Voters
PLS CFM
T/R JACOB

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Office: WASHINGTON

Traffic #: 955320

0.0	\$0.00	59 \$37,980.00 \$0.00	59	_S: 59	TOTALS: 59	-		
0.0	\$0,00	\$375.00 \$0.00	<u> </u>	0.0 30 0 1 1	0 30	\$375.00 0.	Steve Harvey	F,M REV+ 29 3p-4p
0.0	\$0.00	\$750.00 \$0.00		0.0 30 0 1	0 30	\$750.00 0.	Crimetime	Sa REV+ 28 9p-10p
0.0	\$0.00	\$450.00 \$0.00	_	0.0 30 0 1 1	0 30	\$450.00 0.	ACC Football	Sa REV+ 27 12n-3:30p
0.0	\$0.00 \$0.00	\$0.00	0	30 1 0	0 30	\$1,250. 00	CBS Evening News Sunday	Su REV- 20 6:30p-7p
0.0	\$0.00 \$0.00	\$0.00	0	30 1 ▶ 0	0 30	\$325.00	9 On Your Side News @ 6 PM \$	Su REV- 19 6p-6:30p
CPP GRP	СРР	Total \$	Total Spots	10/18 - 10/18 Len 10/18		Rate Rating	DP Program	# Day/Time

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Order Level Comments

New Order

10/19/16 4:52 PM

JACOB ROTH

Issue - League of Conservation Voters
PLS CFM
T/R JACOB

Line 26 1x 430p NFL \$4000---not airing

can make good as:

10/19/16 3:09 PM

Jennifer Layman

\$4000

1x Sun 1p-430p NFL \$3500 1x Sun 1130a-12n ECU Coaches Show \$500

not airing due to sports Line 19 1x Su 6p news \$325 Line 20 1x Su 630p news \$1250

AZ TELEVISON GROUP

Contract # 25331874 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698

3050 K ST NW #100

Product: Issue

Changes as of: 10/19/2016 at 4:52 PM Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/18/16 - 10/24/16

Station: WNCT

Primary Demo: Adults 35+

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 2 Total Spots: 59 Total \$: \$37,980.00

Total CPP: \$0.00

Total GRP:

Traffic #: 955320

Separation:

Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad

Salesperson: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE **Assistant:** JACOB ROTH 212-373-8175

Printed on 10/19/2016 at 04:56 PM	
	Printed on 10/19/2016 at 04:56 PM

10/17/16 11:29 AM JACOB ROTH

10/17/16 11:29 AM JACOB ROTH

Issue - League of Conservation Voters
PLS CFM
T/R JACOB

New Order

1x Wed 9p-11p Pres debate \$4000 1x either 10/22 Sat 8-9p Macgyver \$750 **OR** 10/22 Sat 9-10p Crimetime \$750

Line 22 1x Tue 8p NCIS \$4750

received order too late to get new customer set up in time to meet log deadline. Missed spot:

Issue - League of Conservation Voters PLS CFM
T/R JACOB

New Order

10/17/16 2:07 PM

Jennifer Layman

10/19/16 3:07 PM

Jennifer Layman

total \$1575

1x Sat 12n-330p ACC Football \$450 1x Sat 9p Crimetime \$750 1x Fr/Mon 3p Steve Harvey \$375

can make good as: total \$1575

Contract # 25331874 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698 Changes as of: 10/19/2016 at 4:52 PM Flight: 10/18/16 - 10/24/16

Washington, DC 20007 3050 K ST NW #100

Agency Order #: 5486184

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Product: Issue

Salesperson: JACOB ROTH 212-373-8175

Buyer: Perseke, Brad

Advertiser: LEAGUE OF CONSERVATION VOTERS

Station: WNCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 2

Total \$: \$37,980.00

Office: WASHINGTON Total Spots: 59

Separation: Traffic #: 955320

Total GRP: Total CPP: \$0.00

Market Budget: \$126,600 WNCT Share: NCT Share: 30% Comment: EST Unknown: 70% Competitive Information 125 West 55th St New York, NY 10019

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 59 \$37,980.00 \$37,980.00 Dollars CPP N. N/A 0.0 0.0

2016-Oct Month Total Monthly Summary Spots 59 \$37,980.00 \$37,980.00 Dollars

					Transac	Transaction History		
Trans	Created/Received Created by	d by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
Revision	10/19/16 4:52 PM JACOB ROTH	ROTH	Revised	1		\$0	\$0	50 Changes: Total Spots from 58 to 59, 5 buylines added or modified.
Makegood 3	10/19/16 3:09 PM Jennifer Layman	r Layman	Sent To Rep			\$0	\$0	
Makegood 2	10/19/16 3:07 PM Jennifer Layman	r Layman	Sent To Rep			\$0	\$0	
Makegood 1	10/17/16 2:07 PM Jennifer Layman	r Layman	Sent To Rep			\$0	\$0	The state of the s
Queued for Electronic Contracting	10/17/16 11:29 AM					\$0	\$0	
Revision	10/17/16 11:29 AM JACOB ROTH	ROTH	Confirmed			\$0	\$37,980.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$37,980.00, Comments from Separation: 30 to New Order Issue - League of Conservation Voters PLS CFM \$37,980.00 T/R JACOB, Default Spot Length to 30, 9 buylines added or modified.
New	10/17/16 11:24 AM JACOB ROTH	ROTH	New	58		\$37,980.00	\$37,980.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

WNCTscom Greenville, NC 27834 WNCT

CONTRACT

Q <u>8</u> 2 5 4 € Contract / Revision

And:

Washington, DC 20007 3050 K Street Northwest Waterfront Strategies

	Contract / Revision		Alt Order #	
	955320	/ 253	25331874	
roduct				
sue				
ontract Dates	Estimate #			
0/19/16 - 10/24/16	5698			
dvertiser		Origin	Original Date / F	/ Revision
OL/League of Conservation Voters	tion Voters	10/17/16	_	10/18/16
	Billing Cycle	Billing Calendar		Cash/Trade
	EOM/EOC	Broadcast	0	Cash
	Property	Account Executive	0.11	Sales Office
	WNCT	Katz Washington	19037	Katz/Washingto
	Special Handling	ling		
	Demographic			
	Adults 35+			
	Agy Code	Advertiser Code		Product 1/2
	9914573	155	_	163
	Agency Ref	Ad	Advertiser Ref	<u>lef</u>
	IN 14921			

Short

					\$325.00	3	10/24/16 M-WTF	Week: 10/18/16
\$975.00	ω	Ν		:30	7a-9a	his Morning	=	N 5 WNCT 10/19
				177	<u>Rate</u> \$325.00	Spots/Week 3	End Date Weekdays 10/24/16 M-WTF	Week: 10/18/16
\$975.00	ω	Z		:30	7a-9a	nis Morning	N 4 WNCT 10/19/16 10/24/16 CBS This Morning	N 4 WNCT 10/19
					<u>Rate</u> \$425.00	Spots/Week 3	End Date Weekdays 10/24/16 M-WTF	Start Date Week: 10/18/16
\$1,275.00	ω	N		:30	6a-7a	lews @ 6a	N 3 WNCT 10/19/16 10/24/16 Local News @ 6a	N 3 WNCT 10/19
					<u>Rate</u> \$425.00	Spots/Week 4	End Date Weekdays 10/24/16 M-WTF	Start Date Week: 10/18/16
\$1,700.00	4	Z		:30	6a-7a	lews @ 6a	N 2 WNCT 10/19/16 10/24/16 Local News @ 6a	N 2 WNCT 10/19
					<u>Rate</u> \$200.00	Spots/Week 1	End Date Weekdays 10/24/16 M-WTF	Start Date Week: 10/18/16
\$200.00	_	Ζ		:30	530a-6a	lews @ 530a	WNCT 10/19/16 10/24/16 Local News @ 530a	N 1 WNCT 10/19
Amount	Spots	Rtn Type Spots	Rate Rtn	Length Week	Time Days	ption	*Line Ch Start Date End Date Description	*Line Ch Start
				Spots/	Start/End			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

Page 1 of 4

Print Date 10/18/16

WNCT CO CAROLINA CARON MERINA

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Tacom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

	Contract / Revision	Alt Order #
	955320 /	25331874
Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698
Advertiser	Orio	Original Date / Revision
POL/League of Conserva		10/17/16 / 10/18/16

\$1,600.00	4	ZM	:30	530p-6p	N 16 WNCT 10/19/16 10/24/16 Local News @ 530p
\$1,600.00	4	NM	:30	5p-530p <u>Rate</u> \$400.00	N 15 WNCT 10/19/16 10/24/16 Local News @ 5p Start Date
\$2,000.00	ধ্য	NM	:30	4p-5p <u>Rate</u> \$400.00	N 14 WNCT 10/19/16 10/24/16 Dr Phil Start Date
\$1,875.00	U 1	MN	:30	3p-4p <u>Rate</u> \$375.00	N 13 WNCT 10/19/16 10/24/16 Steve Harvey Start Date
\$400.00		ZX	:30	9a-1030a <u>Rate</u> \$400.00	N 12 WNCT 10/19/16 10/24/16 CBS Sunday Morning Start Date
\$300.00	_	N	:30	8a-10a <u>Rate</u> \$300.00	N 11 WNCT 10/19/16 10/24/16 CBS This Morning Sa Start Date
\$750.00	N	MN	:30	2p-3p <u>Rate</u> \$375.00	N 10 WNCT 10/19/16 10/24/16 The Talk Start Date
\$1,275.00	ω	N M	:30	12p-1230p <u>Rate</u> \$425.00	N 9 WNCT 10/19/16 10/24/16 Local News @ 12p Start Date
\$140.00		MN	:30	7-8a <u>Rate</u> \$140.00	N 8 WNCT 10/19/16 10/24/16 Local News Su 7-8a Start Date
\$300.00	<u> </u>	Z	:30	8a-10a <u>Rate</u> \$300.00	N 7 WNCT 10/19/16 10/24/16 CBS This Morning Sa Start Date
\$140.00	_	ZZ	:30	7a-8a <u>Rate</u> \$140.00	3/16 10/24/16 Local News S End Date Weekdays 10/24/16S-
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time Rate	*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side 3221 S. Evans St. Greenville, NC 27834 252-355-8500 EVOUNDATION NEGLECT

WNCTscom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

Start/End

Spots/

POL/League of Conserva

10/17/16

/ 10/18/16

Contract Dates Advertiser 10/19/16 - 10/24/16 Issue Product Contract / Revision 955320 Original Date / Revision 5698 25331874 Estimate# Alt Order#

\$33,230.00	57		Totals 0.00			
\$4,000.00	s.v.k.	NN	:30	430p-7p <u>Rate</u> \$4,000.00	e Game <u>Spots/Week</u> 1	N 25 WNCT 10/19/16 10/24/16 NFL Late Game Start Date
\$400.00		NA	:30	11p-1135p <u>Rate</u> \$400.00	Spots/Week 1	N 24 WNCT 10/22/16 10/22/16 LN Sa Start Date End Date Weekdays Week: 10/18/16 10/24/16S-
\$2,100.00	ω	MN	:30	11p-1135p <u>Rate</u> \$700.00	₃ws @ 11p <u>Spots/Week</u> 3	N 23 WNCT 10/19/16 10/24/16 Local News Start Date End Date Weekdays Week: 10/18/16 10/24/16 M-wTF
\$2,750.00		Niv	:30	7p-8p <u>Rate</u> \$2,750.00	es Spots/Week 1	N 22 WNCT 10/19/16 10/24/16 60 Minutes Start Date
\$1,400.00	N	N.M.	:30	7p-730p <u>Rate</u> \$700.00	Entertainment Tonight Veekdays Spots/Week -wTF 2	N 21 WNCT 10/19/16 10/24/16 Entertair <u>Start Date</u> End Date Weekdays Week: 10/18/16 10/24/16 M-WTF
\$1,250.00		NM	:30	630p-7p <u>Rate</u> \$1,250.00	CBS Evening New Su Veekdays Spots/Week	N 20 WNCT 10/19/16 10/24/16 CBS Even Start Date End Date Weekdays Week: 10/18/16 10/24/16S
\$325.00	_	NM	:30	6p-630p <u>Rate</u> \$325.00	ws @ 6p Su Spots/Week 1	N 19 WNCT 10/19/16 10/24/16 Local News Start Date End Date Weekdays Week: 10/18/16 10/24/16S
\$2,500.00	٧	MN	:30	630p-7p <u>Rate</u> \$1,250.00	ening News Spots/Week 2	N 18 WNCT 10/19/16 10/24/16 CBS Evening News Start Date
\$3,000.00	ω	NM	:30	6p-630p <u>Rate</u> \$1,000.00	ws @ 6p <u>Spots/Week</u> 3	N 17 WNCT 10/19/16 10/24/16 Local News Start Date End Date Weekdays Week: 10/18/16 10/24/16 M-WTF
				<u>Rate</u> \$400.00	Spots/Week 4	Start Date
Amount	Spots	Rate Rtn TypeSpots	Days Length Week	Time	tion	*Line Ch Start Date End Date Description

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethicity. Any advertiser certifies

WNCT Side 3221 S. Evans St. Greenville, NC 27834 252-355-8500 VNI) ON VO

WNG Tecom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

	Contract / Revision	Alt Order #
	955320 /	25331874
Dates	Product	Estimate #

Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698
Advertiser	<u>Origi</u>	Original Date / Revision
POL/League of Conserva	10	10/17/16 / 10/18/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract # 25331874 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698

Changes as of: 10/17/2016 at 11:29 AM

Salesperson: JACOB ROTH 212-373-8175

Comments: New Order
Issue - League of Conservation Voters
PLS CFM
T/R JACOB

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/18/16 - 10/24/16

Agency Order #: 5486184 Buyer: Perseke, Brad

Washington, DC 20007 3050 K ST NW #100

Product: Issue

Primary Demo: Adults 35+ Assistant: JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Station: WNCT

Total Spots: 58

Total \$: \$37,980.00

Version: Highlighting Revision 1

ce: WASHINGTON
Total CPP: \$0.00
no: Adults 35+
/pe: POLITICAL/VOTE
ant: JACOB ROTH
212-373-8175

Total GRP:
Separation:
Separation:

\$1,875.00 \$2,000.00	\$400.00	\$300.00	\$750.00	\$1,275.00	\$140.00	\$300.00	\$140.00	\$975.00	\$975.00	\$1,275.00
on on			2	ω				ω	ω	ω

\$0.00

0.0

\$0.00

\$0.00

\$0.00

\$0.00

Su 12 9a-10:30a

Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a

CBS Sunday Morning

\$400.00

30

Dr. Phil

Steve Harvey A

\$375.00

S

\$400.00

30 30 Changes: Day/Time from Sa 9a-10a to Sa 8a-10a

CBS This Morning: Saturday

\$300.00

30 30 30

N

Tu-F,M 13 3p-4p

Sa 11 8a-10a

Tu-F,M 10 2p-3p

The Talk

Tu-F,M 12n-12:30p

9 on Your Side News @ Noon

\$425.00 \$375.00

Sa 7 8a-10a

Changes: Day/Time from Sa 8a-9a to Sa 8a-10a

CBS This Morning: Saturday

\$300.00

0

30

Tu-F,M 5 7a-9a

Changes: Day/Time from Tu-F,M 8a-9a to Tu-F,M 7a-9a

CBS This Morning

\$325.00

0

30

ω

Tu-F,M 7a-9a

Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a

9 On Your Side Morning Edition II

\$425.00

0

30

Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a

CBS This Morning

\$325.00

0

30

ω

Sa 6 7a-8a

Changes: Day/Time from Sa 7a-7:30a to Sa 7a-8a

Weekend Morning Edition II

\$140.00

30

Tu-F,M 2 6a-7a

Day/Time

P

Program

Rate

A35P Rating

Len

10/18

10/18 - 10/18

Spots Total

CPP

GRP

\$1,700.00

\$0.00

0.0

\$0.00

\$200.00

\$0.00

Tu-F,M 8 6a-7a

Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a

9 On Your Side Morning Edition II 9 On Your Side Morning Edition I

\$425.00 \$200.00

0

30

4

30

Su 8 7a-8a

7a-8a Weekend Morning Edition II
Changes: Day/Time from Su 7a-7:30a to Su 7a-8a

\$140.00

30

\$0.00

\$0.00

\$0.00 \$0.00 \$0.00

0.0 0.0 0.0

\$0.00



Tu-F,M 15 5p-5:30p Tu-F,M 16 5:30p-6p

9 On Your Side News @ 530 PM

9 On Your Side News @ 5 PM

\$400.00

Rate Rating

Len 10/18

9 On Your Side News @ 6 PM

\$1,000. 00 \$400.00

\$1,250. 00

1 ω # Day/Time

PP

Program

Agency: WATERFRONT STRATEGIE CPE: 155/163/5698

3050 K ST NW #100

Contract # 25331874

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/18/16 - 10/24/16

Changes as of: 10/17/2016 at 11:29 AM

Version: Highlighting Revision 1 Station: WNCT

Total \$: \$37,980.00

Total GRP:

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad

Salesperson: JACOB ROTH 212-373-8175

Product: Issue

Primary Demo: Adults 35+

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total Spots: 58

Total CPP: \$0.00

Separation:

					[W.W.	No. of the second secon	0							10/18 - 10/18
58			ω		_	2			2	ω	4	4	Spots	Total
\$37,980.00	\$4,000.00	\$400.00	\$2,100.00	\$2,750.00	\$4,750.00	\$1,400.00	\$1,250.00	\$325.00	\$2,500.00	\$3,000.00	\$1,600.00	\$1,600.00	\$	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР	10
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP	

Sa 25 11p-11:35p Tu-F,M 24 11p-11:35p

Su 20 6:30p-7p Tu-F,M 21 7p-7:30p Tu 22 8p-9p Su 23 7p-8p

Entertainment Tonight

\$4,750. 00 \$700.00

30

\$2,750. 00

60 Minutes-CBS NCIS-CBS Su 19 6p-6:30p Tu-F,M 18 6:30p-7p Tu-F,M 17 6p-6:30p

9 On Your Side News @ 6 PM

\$325.00

30 30 30 30 30

\$1,250. 00

CBS Evening News Sunday

CBS Evening News

Su 26 4:30p-7p

CBS NFL Late Game: New England

@ Pittsburgh 9 On Your Side News @ 11 PM 9 On Your Side News @ 11 PM

\$4,000. 00

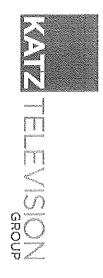
TOTALS: 0 0 0

58

30

\$400.00 \$700.00

30 30 30



Special Instructions

125 West 55th St New York, NY 10019

Contract # 25331874 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698 Changes as of: 10/17/2016 at 11:29 AM Flight: 10/18/16 - 10/24/16

Advertiser: LEAGUE OF CONSERVATION VOTERS

Station: WNCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 1

Total Spots: 58 Total \$: \$37,980.00

Separation:

Total GRP: Total CPP: \$0.00

Assistant: JACOB ROTH 212-373-8175

Primary Demo: Adults 35+

Office: WASHINGTON

Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Washington, DC 20007 3050 K ST NW #100

Agency Order #: 5486184

Product: Issue

Order Level Comments

Con Type: POLITICAL/VOTE

10/17/16 11:29 AM | JACOB ROTH Date/Time 10/17/16 11:29 AM JACOB ROTH Added by New Order
Issue - League of Conservation Voters
PLS CFM
T/R JACOB New Order
Issue - League of Conservation Voters
PLS CFM
T/R JACOB Comment O

Unknown: 70%	Comment: EST	WNCT Share: 30%	Market Budget: \$126,600		
70%	EST	30%	\$126,600	Competitive Information	

0.0	N/A	\$37,980.00	58	100%	Total
0.0	N/A	\$37,980.00	58	100%	
GRP	CPP	Dollars	Spots	% Distrib)ay/Time
		Daypart Summary	Daypar		

\$37,980.00	58	Total
\$37,980.00	58	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

				Trans	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-		\$ Chg Contract \$	ct \$ Comment
							Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$37,980.00, Comments
							Issue - League of Conservation Voters PLS CFM
Revision	10/17/16 11:29 AM JACOB ROTH	Revised			\$0	\$37,980.00	0.00 T/R JACOB, Default Spot Length to 30. 9 buylines added or modified.
New	10/17/16 11:24 AM JACOB ROTH	New	58		\$37,980.00 \$37,980	\$37,980.00	

v	_
٥	٥
-	Ξ.
₫	~
٠.	ė.
-	·
	Ω.
	×
	⊻
	⊐.
	풀.
	⊃.
	=.
	_
	ω.
	□.
	ţ
	×
	_

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.